

# The Ohio State University's Undergraduate Student Government's 2023 Summer Budget

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UNDERGRADUATE  
STUDENT GOVERNMENT

JULY 2023 | PRESIDENT BOBBY MCALPINE |  
CHIEF FINANCIAL OFFICER OMAR AL  
KOWATLI

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## Executive Summary

In the spirit of prioritizing our organization's goals and aspirations, we present the budget proposal for the first semester of our administration. Our primary objective is to lay a strong foundation for the upcoming year, setting us up for successful large-scale initiatives and events while fostering the growth and development of our members. Additionally, we aim to enhance our visibility, particularly during the start of the academic year, and extend our support during Welcome Week events.

We are excited to showcase the work done by our team in the past couple of months, which has laid a strong foundation for the year ahead. As we move forward, we remain committed to our mission, proud of our accomplishments, and eager to make a positive difference in the lives of our fellow students. With enthusiasm and determination, we welcome the opportunities that lie ahead and look forward to an exceptional year. Together, we proudly exclaim, "GO BUCKS!" Let us forge ahead, united in purpose, and make this year one to remember.

Signed,  
Bobby McAlpine  
President of the Undergraduate Student Government



## Undergraduate Student Government Finance Team

Nothing happens financially in this organization without this team. A huge thank you to this team for helping make this budget happen!

**Chief Financial Officer, Omar Al Kowatli.1**

**Senior Director of Allocations, Nigel Gore.153**

**Finance Coordinator, Piper Wei.1199**

**Office of Student Life Associate Director and USG Advisor, Jen Pelletier.17**

**Office of Student Life Student Government Coordinator, Erica Brown.7947**

**Office of Student Life Business Manager, Brittany Crall.26**

**Office of Student Life Business Manager, Angela Britton.190**

## Undergraduate Student Government Funding Composition

The Undergraduate Student Government receives its funding for this budget from two distinct sources.

### Student Activity Fee (SAF)

The Student Activity Fee is charged to all undergraduate, graduate, and professional students enrolled at the Ohio State Columbus campus only, which does not include students from Ohio State's regional campuses. The fee is directed to several fixed costs throughout the University, with USG receiving 5.85% of remaining funds after these fixed costs are paid. USG reports its budget on a per-semester basis to the Council on Student Affairs (CSA) Allocations Committee, sharing information about what they have used funds for, upcoming plans, and the success of their past programs.

### Coca-Cola Endowment (COKE)

The Coca-Cola Endowment was established on November 3, 2000, by funds received from the beverage pouring rights between the Coca-Cola Company and The Ohio State University. The Undergraduate Student Government is given the annual interest generated by the endowment so that it may be “Used to Contribute to the Effectiveness of the Undergraduate Student Government in Serving Undergraduate Students, and for Programs, Activities, and Services Benefiting Undergrad Students.” Traditionally, the fund has been used to fund USG’s internal administrative costs, leadership development programs, budgetary shortfalls, etc.

## Undergraduate Student Government Budget Descriptions: Summer 2023

### Academic Affairs

The Academic Affairs committee strives to enhance University policies surrounding academics. The policies we are trying to enhance regard those concerning SEIs, advising, affordability in many capacities, STEP, Libraries, and many more. As a committee, we seek accountability of University Administration in terms of the student's experience with teaching, learning, and everything else related to academic affairs.

Director: Olivia Beckett.141

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

### Association of Big Ten Students Liaison

The mission of the Association of Big Ten Students is to increase information sharing and networking among student government organizations and serve as the active collective voice of students of the Big Ten Conference. Ohio State sends a delegation to conference and annual lobbying trips to ensure OSU student concerns are voiced throughout the conference.

Liaison: Diewo Camara.57

Total SU23 Budget: \$6,126.24

Total SAF Budget: \$0.00

Total COKE Budget: \$6,126.24

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#### Line #1: Association of Big Ten Students Summer Conference

Contact: Diewo Camara.57

**Budgeted for in the Past:** Yes, Spring 2023.

**Description:** The mission of the Association of Big Ten Students is to increase information sharing and networking among student government organizations and serve as the active collective voice of students of the Big Ten Conference. Ohio State sends a delegation to conference and annual lobbying trips to ensure OSU student concerns are voiced throughout the conference. This conference will be held from August 11 – 13, 2023 on The University of Maryland's campus.

#### Cost Breakdown:

Hotel Fee - \$1,600.32 (\$400.08 per room, 2 individuals per room)

Airfare - \$1,746.92 (for 7 individuals total)

Ground Transportation - \$1,120 (Lyft estimates for 7 individuals to and from airport, to and from campus)

Food - \$1,659 (Estimated \$79 per diem per person. Calculating for 7 people and 3 days)

**Total Budgeted:** \$6,126.24

**Funding Source:** Coca Cola Endowment Fund (COKE)

### **Black Caucus**

The Undergraduate Black Caucus is an executive-level unit of the Undergraduate Student Government. This organizational unit is composed of Black students whose function is to represent, support, and advocate for the Black student body through policy, event programming, and other specialized initiatives. The Undergraduate Black Caucus is governed by its Chair and works with senior leadership to ensure overarching initiatives of USG are inclusive of Black students.

Chair: Kaira Mack.469

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

### **Community Relations**

The Community Relations committee strives to reach out to students and be an effective communication mechanism between the student body and the student government that advocates for them. Community Relations gives both students and USG a voice by putting on forums, starting dialogue, and connecting undergraduates to their representatives.

Director: Matthew Levine.1891

Total SU23 Budget: \$480.00

Total SAF Budget: \$480.00

Total COKE Budget: \$0.00

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### **Line #2: Religious/Cultural Org Involvement Fair**

**Contact:** Matthew Levine.1891

**Budgeted for in the Past:** No

**Description:** USG Merch Giveaways to promote Undergraduate Student Government and the initiatives CoRe will be implemented during the upcoming school year and snacks to provide to attendees to keep them satisfied and nourished.

#### **Cost Breakdown:**

University Catering — \$150 (Snacks for 75 people)

Stickers — \$30 (Ohio Union Resource Room)

USG Shirts — \$100

Backup Funds — \$200 (For unexpected costs)

**Total Budgeted:** \$480.00

**Funding Source:** Student Activity Fee (SAF)

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**Line #3:** Student Org Leadership Dinner

**Contact:** Matthew Levine.1891

**Budgeted for in the Past:** Yes, AU22

**Description:** To bring together the student body of Ohio State and highlight various clubs and organizations' achievements. All student org leaders are invited to celebrate, and we estimate 75 people attending the event.

**Cost Breakdown:**

University Catering — \$1720.69

Backup Funds — \$200

**Total Budgeted:** \$1,920.69

**Funding Source:** Student Activity Fee (SAF)

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**Line #4:** Greek Life President's Dinner

**Contact:** Matthew Levine.1891

**Budgeted for in the Past:** No

**Description:** Celebrate achievements of recognized fraternities and sororities while fostering greater community within Ohio State Greek Life. We plan to engage 35 people. All Greek Life Presidents are invited to join us.

**Cost Breakdown:**

University Catering — \$573.565

Backup Funds — \$100

**Total Budgeted:** \$673.57

**Funding Source:** Student Activity Fee (SAF)

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**General Assembly**

The General Assembly serves as the undergraduate student body's representative and legislative body made up of elected Senators. Senators of the General Assembly serve as the chief spokespersons and representatives of the undergraduates of their constituencies.

Speaker: Aidan McLaughlin.575

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

## Government Relations

Government Relations has a mission of representing the undergraduate student body by creating and upholding relationships with leaders at the local, state, and federal level to discuss and propose ideas for the betterment of our university. Internally, we strive to facilitate the initiatives of other USG committees and their relationships with legislative bodies by acting as the main communicator and lobbyist on their behalf. Externally, we assist students by taking their suggestions, research, and ideas to government officials for support and guidance.

Director: Angad Dhillon.93

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

## Health and Safety

The Health & Safety Committee strives to research and address issues impacting the short-term and long-term health, safety, and well-being of all Ohio State students, and to sustain successful existing practices at Ohio State.

Director: Unni Shriram.2

Total SU23 Budget: \$5,450.00

Total SAF Budget: \$5,450.00

Total COKE Budget: \$0.00

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### **Line #5:** Mold Testing Kits Pilot Program

**Contact:** Unni Shriram.2

**Budgeted for in the Past:** No

**Description:** We are rolling out a mold testing kit pilot program to 100 on and off campus students to address student concerns about mold in their living spaces. Interested students can fill out a survey to receive a mold testing kit (lab testing and shipping fees included). We are working with Housing and Student Life on this project and will share the results of the project with them.

**Cost Breakdown:**

Mold Testing Kits - \$5,000 (Amazon: 100 kits for \$50 each)

Tabling - \$150 (Ohio Union)

Backup Funds - \$200 (for unplanned costs)

**Total Budgeted:** \$5,350

**Funding Source:** Student Activity Fee (SAF)



### Internal Operations

The Internal Operations Team strives to maintain the internal operations of USG. This includes event planning, internal communications, record keeping, and other logistical tasks. Internal Affairs also oversees USG's membership which includes the recruitment and education of new members, continued membership development, the Interns program, and membership requirements. The overall mission of Internal Affairs is to create a positive, inclusive environment within USG where students feel valued and empowered.

Director: Bella Margolin.13

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

### Justice & Equity

The mission of the Justice and Equity Committee is to support, protect, and advocate for the safety and success of all students, with a strong emphasis on marginalized groups; we will work to ensure that The Ohio State University promotes these same principles through policy and programming.

Director: Ayah Aldosari.14

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

### Recruitment

The Undergraduate Student Government Recruitment Committee at The Ohio State University plays a vital role in fostering a vibrant campus community. Comprising dedicated student leaders, the committee's primary objective is to identify and attract diverse and passionate individuals to join the undergraduate student government. Through innovative outreach initiatives, informative workshops, giveaways tailored to student needs, and engaging campus events, they strive to inspire potential candidates to become actively involved in shaping the university's future. Emphasizing inclusivity and collaboration, the Recruitment Committee works tirelessly to ensure that all students feel encouraged to participate, regardless of their background or experience. By cultivating a dynamic and empowered student body, they contribute to a thriving and enriching academic environment.

Director: Ian Logan.439

Total SU23 Budget: \$1,532.00

Total SAF Budget: \$1,472.00

Total COKE Budget: \$60.00

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**Line #6:** Tri-Folds

**Contact:** Ian Logan.439

**Budgeted for in the Past:** Yes

**Description:** Multiple tri-folds to be used at a variety of events that each have a different audience. For example, we hope to table at a Health & Safety related fair, and it would be better to have a display more suitable for that audience, compared to our usual tri-fold that we would have at say the Involvement Fair.

**Cost Breakdown:**

\$60 - 12 pack of white tri-folds on amazon

**Total Budgeted:** \$60.00

**Funding Source:** Coca Cola Endowment Fund (COKE)

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**Line #7:** USG Informational Sessions

**Contact:** Ian Logan.439

**Budgeted for in the Past:** Yes

**Description:** Informational Sessions are used to inform potential applicants on the basic functions of USG and the work that we do. There are some light refreshments and snacks to provide to students who attend. There are typically at least two or three information sessions, and this line item would fund all of them.

**Cost Breakdown:**

\$200 - Pizza and Snacks (Split between at least two informational sessions)

\$100 - Drinks (Split between at least two informational sessions)

**Total Budgeted:** \$200.00

**Funding Source:** Student Activity Fee (SAF)

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**Line #8:** Recruitment Tabling

**Contact:** Ian Logan.439

**Budgeted for in the Past:** Yes

**Description:** Tables set up in various parts of campus informing students on what USG does and how they can join. Handing out donuts has been extremely successful in the past to bringing people to the table to talk, and we will continue to do so. Last year, 6 dozen donuts for each tabling session ended up running out.

**Cost Breakdown:**

\$972 - (6 Tabling Sessions. 9 Dozen Donuts per Session. \$18 per dozen at buckeye donuts)

\$300 - Taxes, Fees, Extra Donuts if needed on a popular day.

**Total Budgeted:** \$1,272.00

**Funding Source:** Student Activity Fee (SAF)

### Senior Staff

The Senior Staff is the appointed staff of the President and Vice President. Budget items comprised by the Senior Staff seek to provide a welcoming environment for USG members, increase organizational

retention, increase the leadership capacities of all USG members, and include Presidential and Vice-Presidential initiatives.

Chief of Staff: Kyla Hurns.1

Total SU23 Budget: \$24,300.00

Total SAF Budget: \$24,000.00

Total COKE Budget: \$300.00

**Line #9: OSU ABTS Winter Conference**

**Contact:** Jack Tumulty.8, Tiffany Hsich.1, Diewo Camara.57

**Budgeted for in the Past:** No

**Description:** Ohio State will be hosting the annual Association of Big Ten Students Winter Conference next January for the first time since 2008. This line item covers room reservation costs that will be largely reimbursed through a conference fee charged to attending schools. Additional costs forthcoming in fall budget.

**Cost Breakdown:** Room reservations (Performance Hall - Friday Night, US Bank Conference Theatre all day Saturday, more TBD): \$5,000

**Total Budgeted:** \$5,000.00

**Funding Source:** Student Activity Fee (SAF)

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**Line #10: Buck-i-Frenzy**

**Contact:** Jack Tumulty.8

**Budgeted for in the Past:** No

**Description:** Buck-i-Frenzy, an event featuring Columbus vendors, is returning to OSU this August for the first time since pre-pandemic. It occurs immediately following convocation on the path leading up to the RPAC and historically has attracted over 20,000 attendees. USG is fortunate to have been granted a station. This is a prime opportunity for us to engage with the student body, particularly incoming freshman, and spread awareness of our resources and involvement opportunities.

**Cost Breakdown:**

Discussions just begun and quotes have yet to be obtained. We're planning on some combination of a food truck, ice cream truck, and fun games (inflatables, caricature drawings, tote bag painting, airbrush hats, zipline, etc.).

**Total Budgeted:** \$9,000

**Funding Source:** Student Activity Fee (SAF)

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**Line #11: USG Office Revamp**

**Contact:** Kyla Hurns.1

**Budgeted for in the Past:** No

**Description:** The USG Office has not been redone since the building of the Union in 2010, with increased use of the office post-COVID we would like to make some small changes based on member feedback to make it more comfortable to members as well as to the student body when they visit for office hours, meetings, or product pickups. This is also necessary due to USG hosting the ABTS conference this upcoming year. This is the first part of the revamp focusing on smaller cosmetic changes that can be done quicker with larger changes made over the year.

**Total Budgeted:** \$300

**Funding Source:** Coca Cola Endowment Fund (COKE)

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**Line #12:** USG Promotional Items

**Contact:** Kyla Hurns.1

**Budgeted for in the Past:** Yes

**Description:** Hats

Water Bottles

Phone Wallets

Tote Bags

Shirts

**Cost Breakdown:** All pricing from Student Life Vendor (Golden Life Promotions/The Branding Society); prices are as final as possible still solidifying some designs for a couple of the products

Wristbands - 0.70 ea \* 500 (will get an extra 100 due to large quantity)= 350

Stickers (2 in) - 0.374 ea \* 1000 = 374

Tote Bags - \$4.15 ea \* 300 = 1,245

Shirts - \$8.29 ea \* 750 (various sizes from S-2XL) = 6,217.50

Discretionary: \$750 (budgeted an extra \$750 just in case design changes or quantity for each sizes specifically with the shirts may lead to increased costs, this is the price that is most tentative as we are still finalizing the exact quote; if goes over discretionary will just reduce the number of shirts)

**Total Budgeted:** \$10,000

**Funding Source:** Student Activity Fee (SAF)

### Strategic Communications

The Strategic Communications committee strives to maintain open and honest communication between the Undergraduate Student Government and its constituents. The committee works to continuously strengthen USG's current communications, while planning and implementing new platforms for students to connect with their USG representatives.

Director: Dongli Tao.463

Total SU23 Budget: \$15.00

Total SAF Budget: \$0.00

Total COKE Budget: \$15.00

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**Line #13:** Coolors Pro

**Contact:** Dongli Tao.463

**Budgeted for in the Past:** No

**Description:** Will be used by communication committee for creating new USG branding

**Cost Breakdown:**

Coolors Pro Monthly Plan - \$15 (\$5 for each month)

**Total Budgeted:** \$15.00

**Funding Source:** Coca Cola Endowment Fund (COKE)

### Student Affairs

The Student Affairs committee strives to advance the Student Quality of Life at The Ohio State University. We have identified four factors as a benchmark for improvement: Affordability,

Accountability, Accessibility, and Advance-ability. We aim to consider these factors as we undertake projects to better the existing features of Student Life, and target and fulfill the need for additional resources and opportunities.

Directors: Julia Meyer.1539 & Rut Bansal.157  
Total SU23 Budget: \$12,000.00

Total SAF Budget: \$12,000.00

Total COKE Budget: \$0.00

**Line #14: Ryan Day Mental Health Event**

**Contact:** Rut Bansal.157

**Budgeted for in the Past:** Yes, SP23.

**Description:** Football coach Ryan Day speaks to students about the importance of mental health in life and, specifically, the sports hemisphere. The aim is for around 1500 people to attend.

**Cost Breakdown:**

Missing items (coffee table, chairs, water, and red uplighting etc.) - \$4000

**Total Budgeted:** \$4,000.00

**Funding Source:** Student Activity Fee (SAF)

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**Line #15: Car, Household, and Individual Safety Devices**

**Contact:** Julia Meyer.1539

**Budgeted for in the Past:** Yes, SP23

**Description:** The purpose of this budget item is to directly provide (specifically off-campus) students with physical resources for their health and safety. In the past, these have included steering wheel locks, window locks, etc. We plan to continue these programs as well as expand with different types of devices.

**Cost Breakdown:** To be determined. We are beginning conversations with OCCSE to determine which types of items will need to be purchased to best serve the off-campus student body.

**Total Budgeted:** \$8,000.00

**Funding Source:** Student Activity Fee (SAF)

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**Sustainability**

The Sustainability committee strives to improve our environmental ethics as a campus and to enhance students' understanding of important issues such as climate change, waste reduction, and habitat loss. Our committee is not only driven by people that have an extensive environmental background, but also by people who truly want to learn about how they can help the planet. This committee operates under the philosophy that what someone wants to accomplish, we will work on.

Director: Lilly Des Rosiers.19

Total SU23 Budget: \$600.00

Total SAF Budget: \$600.00

Total COKE Budget: \$0.00

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**Line #16: Student Org Funding for Greenscope Compost Volunteers**

**Contact:** Lilly Des Rosiers.19

**Budgeted for in the Past:** No.

**Description:** In Spring '23, Greenscope hosted student volunteers for a composting initiative. Students who participated could receive funding for their orgs and this was not originally included in our Spring semester budget. This project rewarded student orgs for their volunteer hours and engaged students in meaningful volunteer opportunities.

**Cost Breakdown:**

Student organizations received \$10 in org funding per hour of volunteering they completed

Sierra Student Coalition: \$10 (1 hour)

Pi Alpha Xi - Horticultural Honors Society: \$55 (5.5 hours)

Philipino Student Association: \$35 (3.5 hours)

Womens Ultimate Disc (Fever): \$20 (2 hours)

Garden Club: \$10 (1 hour)

Engineers for a Sustainable World: \$100 (10 hours)

College of Engineering Ambassador Program: \$20 (2 hours)

MCOST - Minority Collegiate Outreach and Support Team: \$140 (14 hours)

Shotokan Karate Club: \$30 (3 hours)

Astronomical Society: \$30 (3 hours)

**Total Budgeted:** \$450.00

**Funding Source:** Student Activity Fee (SAF)

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**Line #17:** SP '23 Greek Life Recycling

**Contact:** Lilly Des Rosiers.19

**Budgeted for in the Past:** Yes, AU19.

**Description:** During SP '23, we implemented the Greek Life Recycling program and hired Greenscope Consulting to pick up the recycling from the frats. This was not included in the Spring budget.

**Cost Breakdown:**

Greenscope Consulting recycling pick up cost: \$150.00

**Total Budgeted:** \$150.00

**Funding Source:** Student Activity Fee (SAF)

### Undergraduate Caucus/Shared Governance

Shared Governance is a system of university decision-making that formally brings together faculty, administrators, and students to approve and review university policy. Ohio State's robust Shared Governance system includes the University Senate, as well as many university committees. Each of these bodies gives full voting and participation rights to its student members. Ohio State students are quite fortunate in this respect, as student involvement is less formalized at many other universities.

To USG, Shared Governance is where we apply our student advocacy to real policy proposals. Projects from USG Cabinet Committees and resolutions from USG General Assembly can be introduced into the Shared Governance system for higher-level discussion and consensus-building. Ideas approved via Shared Governance are generally enacted by university administrators.

Chair: Julius McIntyre.268

Total SU23 Budget: \$0.00

Total SAF Budget: \$0.00

Total COKE Budget: \$0.00

## Undergraduate Student Government Budget Percentages

Area	Amount	Percentage of Budget
Academic Affairs	\$ -	0.00%
Association of Big Ten	\$ 6,126.24	11.56%
Black Caucus	\$ -	0.00%
Community Relations	\$ 3,074.26	5.80%
General Assembly	\$ -	0.00%
Government Relations	\$ -	0.00%
Health & Safety	\$ 5,350.00	10.09%
Internal Operations	\$ -	0.00%
Justice & Equity	\$ -	0.00%
Recruitment	\$ 1,532.00	2.89%
Senior Staff	\$ 24,300.00	45.85%
Strategic Communications	\$ 15.00	0.03%
Student Affairs	\$ 12,000.00	22.64%
Sustainability	\$ 600.00	1.13%
Undergraduate Caucus	\$ -	0.00%
Emergency	\$ -	0.00%

<b>Total Budget Requested</b>	<b>\$ 52,997.50</b>
<b>Student Activity Fee (SAF) Request</b>	<b>\$ 46,496.26</b>
<b>Coca Cola Endowment Fund (COKE) Request</b>	<b>\$ 6,501.24</b>