

The Ohio State University's Undergraduate Student Government's 2022 Summer Budget

JULY 2022

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Executive Summary of Undergraduate Student Government's Summer 2022 Budget

The Undergraduate Student Government (USG) is proud to continue into the 2022 – 2023 school year. As is my role laid out in Article II, Section C, Subsection B in the USG Constitution, I am proud to submit this Summer Semester budget to the General Assembly for approval. This year, my team and I established that we would be guided by two key values. Engagement and Financial Stewardship. Through the allocation of our funds and these appendices providing greater depth into USG budget operations, we seek to accomplish both. This budget features particular programs that will increase USG's engagement with the campus community and ensure student funds are used to benefit student experiences. These include thousands of dollars for disbursement to student organizations over the summer, marketing funds to increase the visibility of a textbook exchange program at the start of the semester, funds for affordable learning grants, and much more.

Additionally, the Undergraduate Student Government has been allocated an additional \$120,000 annually by the Council of Student Affairs (CSA) following the 2022 – 2025 Student Activity Fee Review for the next three years. These funds were given with specific instructions for their usage, of which there are nine broad categories. These include:

1. \$10,000 for a Mental Health Emergency Fund for students referred to off-campus counselors
2. \$11,000 for Free Safe Sex Products
3. \$43,000 for the Expansion of Access and Accessibility of news sources to OSU Students
4. \$3,000 for an Annual Black History & Arts Highlight
5. \$7,000 for the Expansion of Buckeye Road Trip to cover regional campuses
6. \$15,000 for the Subsidization for GRE, LSAT, and MCAT test prep services
7. \$8,000 for Car, Household, and Individual Safety Devices
8. \$8,000 for an Increase in Student Organization Funding Allocations
9. \$15,000 for DEI Centered/Academic Enrichment Grant Scholarship Donations

For this budget, USG will provide 68,061 individuals at The Ohio State University with a year-long subscription to The New York Times. As one of the largest newspapers in the world and whose articles are regularly integrated into the syllabi and curriculum of many professors, we are proud to ensure our Buckeye community will not have to provide their own funds for this service.

As the year continues, USG looks forward to continuing upholding these values of engagement and financial stewardship to ensure that the Buckeye experience is something all of us can enjoy to the fullest.

Signed,



Andrew Pierce, II
President of Undergraduate Student Government

Undergraduate Student Government Funding Composition

The Undergraduate Student Government receives its funding for this budget from three distinct sources.

Student Activity Fee (SAF)

The Student Activity Fee is charged to all undergraduate, graduate and professional students enrolled at the Ohio State Columbus campus only, which does not include students from Ohio State's regional campuses. The fee is directed to several fixed costs throughout the University, with USG receiving 5.85% of remaining funds after these fixed costs are paid. USG reports its budget on a per-semester basis to the Council on Student Affairs (CSA) Allocations Committee, sharing information about what they have used funds for, upcoming plans, and the success of their past programs.

Coca-Cola Endowment (COKE Grants)

The Coca-Cola Endowment was established on November 3, 2000, by funds received from the beverage pouring rights between the Coca-Cola Company and The Ohio State University. The Undergraduate Student Government is given the annual interest generated by the endowment so that it may be "...Used to Contribute to the Effectiveness of the Undergraduate Student Government in Serving Undergraduate Students, and for Programs, Activities, and Services Benefiting Undergrad Students." Traditionally, the fund has been used to fund USG's internal administrative costs, leadership development programs, budgetary shortfalls, etc.

Council of Student Affairs Student Activity Fee Obligations (CSA Obligations)

Following the 2022 – 2025 Student Activity Fee Review, the Council of Student Affairs has allocated USG an additional \$120,000 annually for the next three years based on the reduced amount of spending during the COVID-19 Pandemic. These \$120,000 were given with the expressed purpose that they be spent on specific items. The New York Times subscriptions is one item in this budget that is funded from this area. For this reason, future USG budgets will clearly differentiate these obligations as different from SAF or COKE grants.

Undergraduate Student Government Summer 2022 Line Item Budget

USG SP22 Itemized Budget			
Area	Item/Project Name	Amount	Funding
Academic Affairs	New York Times Group Subscription Purchase	\$ 43,560.80	SAF
Academic Affairs	Affordable Learning Grants	\$ 2,500.00	SAF
Academic Affairs	Textbook Exchange	\$ 200.00	SAF
Allocations Committee	Allocations Funding	\$ 10,000.00	SAF
Association of Big Ten Students Liaison	ABTS Summer Conference Attendance	\$ 5,833.02	COKE
Black Caucus	Executive Board Merchandise	\$ 400.00	COKE
Black Caucus	Black Joy Art Exhibit	\$ 3,000.00	SAF
Black Caucus	Black Caucus General Body Name Tags	\$ 35.00	COKE
General Assembly	Constituency Events	\$ 3,840.00	SAF
General Assembly	Name Placards	\$ 1,000.00	COKE
General Assembly	Robert's Rules of Order Book	\$ 12.00	COKE
General Assembly	Miscellaneous Funds	\$ 1,500.00	COKE
Health and Safety	Miscellaneous funds	\$ 2,000.00	COKE
Internal Operations	USG Launch Event	\$ 3,126.98	SAF
Justice & Equity	Miscellaneous Funds	\$ 1,250.00	COKE
Senior Staff	Collaborative Leadership Team Retreat	\$ 2,000.00	COKE
Student Activity Fee (SAF) Total		\$66,227.78	
Coke Endowment Fund (COKE)			
Total		\$14,030.02	
Total Budgeted		\$80,257.80	

Undergraduate Student Government Budget Descriptions

Summer 2022

Academic Affairs

Line #1: New York Times Group Subscription Purchase

Contact: Tiffany Hsich.1

Budgeted for in the Past?: No

Description: A group subscription to the New York Times would provide all undergraduate students access to NYT articles as an “Authorized User.” The marketing plan will be in conjunction with the NYT pending deal approval. The plan is currently pending and is expected to be finalized before or during the Fall 2022 Semester.

Cost Breakdown:

Subscription cost - \$43,560.40 (Less than \$1 for each undergraduate student, with an expected number of 55,943 authorized users)

Total Budgeted: \$43,560.40

Funding Source: Student Activity Fee (SAF)_

Line #2: Affordable Learning Grants

Contact: Tiffany Hsich.1

Budgeted for in the Past?: Yes, annually. This is part of USG’s partnership with ALX.

Description: USG contributes \$2,500.00 towards faculty grants each semester as a part of our partnership with the Affordable Learning Exchange. The grants are given to faculty members who promote affordable learning materials in their classrooms.

Cost Breakdown:

Grants: \$2,500.00 (\$250.00 for 10 grants)

Total Budgeted: \$2,500.00

Funding Source: Student Activity Fee (SAF)_

Line #3: Textbook Exchange

Contact: Tiffany Hsich.1 and Dante Zamarelli.3

Budgeted for in the Past?: No

Description: The Textbook Exchange is meant to provide all students with an affordable and accessible way to sell and purchase used textbooks required for courses. Usage of the Textbook Exchange should come at no cost to students, with sales and purchases of textbooks agreed upon by both participating parties, with the voluntary seller receiving full profit from the sale (rather than USG). The Associate Dean of Students Matt Couch and a legal team of tOSU have signed off on the Textbook Exchange project. Considering that the project is relatively new to tOSU, many students are unaware of its existence and benefits. Therefore, funding is needed to help advertise its existence so that it can effectively provide for student textbook needs. Incentives including food and beverages will help draw attention to advertising for the project. Given that many students will be in search of affordable textbooks for the upcoming Fall 2022 semester, it is useful to advertise the Textbook Exchange prior to and during the early weeks of the Fall 2022 semester.

Cost Breakdown:

Coffee Carafe (96oz) - \$75.96 (Buckeye Donuts: 4 for \$18.99 each)

Mixed Dozen Donuts - \$69.96 (Buckeye Donuts: 4 for \$17.49 each)

Flyers - \$38.99 (Staples)

Miscellaneous funds and taxing: \$15.09

Total Budgeted: \$200

Funding Source: Student Activity Fee (SAF)

Allocations

Line #4: Student Organization Funding

Contact: Regina Loayza.3

Budgeted for in the Past?: Yes, every semester

Description: Allocations funding is intended to serve as a financial resource for all student organizations at Ohio State. During the academic school year, student organizations are encouraged to apply for USG's Allocation Fund for up to \$1,500 per semester. The funding decisions are made by the Allocations committee comprised of senators from the General Assembly.

Cost Breakdown:

\$10,000- Event funding

Total Budgeted: \$10,000

Funding Source: Student Activity Fee (SAF)

Association of Big Ten Students Liaison

Line #5: ABTS Summer Conference Attendance

Contact: Regina Loayza.3 and Sage Klein.690

Budgeted for in the Past?: Yes, every semester

Description: The Association of Big Ten Students (ABTS) is composed of student leaders from the 14 Big Ten Universities. Every semester, ABTS hosts a conference to discuss different issues and legislation that affects Big Ten students and advocates for them. Ohio State is an active member of ABTS and regularly attends the conferences to better advocate for all students. USG members can attend by applying when these conferences come up.

Cost Breakdown:

Flight Costs:

Gabe \$704

Kaira \$823.94

Zaida \$683.84

Ivianna \$735.62

Kourtney \$735.62

Per diem costs:

\$120 per diem x 3 days x 5 people = \$1800

Conference attendance cost (from University of Minnesota – host of summer conference): \$350.00

Total Budgeted: \$5,833.02

Funding Source: Coke Endowment Fund (COKE)

Black Caucus

Line #6: Executive Board Merchandise

Contact: Kyla Hurns.1

Budgeted for in the Past?: Yes, Q2 of 2021

Description: As the Black Caucus, student leaders will often be the face of USG at events and programming for Black student organizations in the community. The executive team needs to be readily identifiable in large groups.

Cost Breakdown:

Sweatshirts -\$240 (\$55/sweatshirt plus shipping and tax for 4 sweatshirts)

Polos- \$150 (\$25/ polo plus shipping and tax for 4 polos)

Total Budgeted: \$400

Funding Source: Coke Endowment Fund (COKE)

Line #7: Black Joy Art Exhibit

Contact: Shauna Burkes.16

Budgeted for in the Past: No

Description for Line Item: The Black Joy Art Exhibition is created to bask in the joy of original art made by local Black creatives that promotes, explores, and celebrates the beauty of Pan-Africanism. The intention is to unite and uplift the black community, not only in Columbus, but for the black student body at Ohio State. The art will be displayed in the special exhibit cases at Thompson Library from Saturday, August 20, 2022--Tuesday February 28, 2022. There will be additional pieces displayed in the Hale Center on Monday, August 29, 2022. To complement the piece, artists will be required to create a video discussing their vision behind the piece and its meaning to them. Artists will also be invited to participate in a panel to discuss the exhibit, what Black Joy means to them, and how to embody it daily. The artist panel and artist video will assist in engaging the black student artists, faculty, and Columbus local creatives in a strong discussion. This is a way to network, promote being open minded, and to showcase Pan-Africanism in a way that's not normally seen.

Cost Breakdown:

Goodie Bags - \$1500 (\$100 per artists' goodie bag; bag will include a \$25 Amazon gift card as well as two art supplies specific to the artists' medium priced at \$25 each; supplies may include a set of acrylic paint, a set of carving tools for sculptors, a set of professional paint brushes, a large easel, etc.)

Artist payment - a payment of \$200 will be given to each of the 15 artists. Artists who are students of OSU will receive \$200 in the form of a gift card and artists who are not students of OSU will receive \$200 as an honorarium.

Total Budgeted: \$3000

Funding Source: Funding Source: Student Activity Fee (SAF)

Line #8: Black Caucus General Body Name Tags

Contact: Kyla Hurns.1

Budgeted for in the Past?: No

Description: Black Caucus General Body Member name tags will ensure that when we host events or attend events/activities on behalf of Black Caucus, our members have name tags with their name and committee on them. This will ensure that students and faculty will know who they can ask questions to during events.

Cost Breakdown:

Mifflin-USA Horizontal Card Protector with Metal Clip and Vinyl Straps (Clear, 4x3 Inch, 100 Pack), Waterproof PVC ID Name Badge Holder with Clip - \$28.99 (added an additional \$7 just in case for shipping)

the paper inserts will be made in the resource room

https://www.amazon.com/Mifflin-USA-Horizontal-Protector-Straps-Waterproof/dp/B071F71B98/ref=sr_1_3_sspa?crd=3R7748IJ59VXB&keywords=name+tag+sleeves+with+clips&qid=1656087386&srefix=name+tag+sleeves%2Caps%2C130&sr=8-3-spons&psc=1&spLa=ZW5jcnlwdGVkUXVhbGlmaWVyPUEySVNRRkpJUEhVN0JWJmVuY3J5cHRIZElkPUEwNTEzOTgzQzA2SkxaSUZJSIRRjMvUyY3J5cHRIZEFkSWQ9QTA5ODkxNTJEWtJHSFNbQ1BSRl0md2lkZ2V0TmFtZT1zcF9hdGYmYWN0aW9uPWNsaWNrUmVkaXJlY3QmZG9Ob3Rmb2dDbGljaz10cnVl

Total Budgeted: \$35

Funding Source: Coke Endowment Fund (COKE)

General Assembly

Line #9: Constituency Events

Contact: Yondris Ferguson.989

Budgeted for in the Past?: Yes, every semester.

Description: Funding would be used to supply senators monetarily, if they so need it, in the fulfilling of their constitutionally mandated constituency events which are to be held intermittently throughout the year. This money can, and should, be used for the purchase of any items or technologies senators may use in the facilitation of the aforementioned constituency events.

Cost Breakdown:

\$120.00 allotted to 32 senators

Total Budgeted: \$3840.00

Funding Source: Student Activities Fee (SAF)

Line #10: Name Placards

Contact: Yondris Ferguson.989

Budgeted for in the Past?: No

Description: 32 engraved placards for each of the senators within the 55th General Assembly, which will identify on them the respective names and constituencies of the senators and the name and respective office positions of the GA officers.

Cost Breakdown:

Engraved Name Placards - \$900.00 (name placards for 32 people)

Shipping - \$50.00

Miscellaneous incurred costs - \$50.00

Total Budgeted: \$1000.00

Funding Source: Coke Endowment Fund (COKE)

Line #11: Robert's Rules of Order Book

Contact: Yondris Ferguson.989

Budgeted for in the Past?: No

Description: As dictated by the Standing Rules of the General Assembly, the Parliamentarian should have with them at all meetings of GA a copy of the most recent version of Robert's Rules of Order, along with other incidentals. As a fulfillment of this obligation, the parliamentarian should be presented with the "Robert's Rules of Order Newly Revised In Brief, 3rd edition" to have for utilization at meetings of the general assembly.

Cost Breakdown:

Paperback Copy of Book - \$8.00

Shipping - \$4.00

Total Budgeted: \$12.00

Funding Source: Coke Endowment Fund (COKE)

Line #12: Miscellaneous Funds

Contact: Yondris Ferguson.989

Budgeted for in the Past?: Yes, every semester.

Description: Miscellaneous monies to be set aside by the General Assembly in the event of any and all unforeseen fiscal responsibilities not yet specifically budgeted for that may be incurred throughout the duration of time in which this budget is applicable herewith.

Total Budgeted: \$1500.00

Funding Source: Coke Endowment Fund (COKE)

Health and Safety

Line #13: Miscellaneous funds

Contact: Samantha Antczak.5

Budgeted for in the Past?: Yes, every semester.

Description: Miscellaneous funds to cover any programs/projects/etc. not yet planned for as well as any unforeseen expenses that may arise during the semester.

Cost Breakdown:

Miscellaneous funds - \$2,000

Total Budgeted: \$2000.00

Funding Source: Coke Endowment Fund (COKE)

Internal Operations

Line #14: USG Launch Event

Contact: Katie Jennings.494 and Derek Moore.3894

Budgeted for in the Past?: No.

Description: Similar to an Apple Launch Event, we would have a presentation on Stage going over our strategic plan for about an hour. Faculty, students, and USG would be invited. We would go over our general reporting structure and general USG functions (GA, JP, etc.) and then dive deeper into our strategic plan and have Senior Directors explain what is going on in each of their branch. Bring this us during our transparency initiatives. We expect to have two check-in events following the original launch, where will re-use marketing material.

Additionally, prior to the presentation, students will have the opportunity to network with administrators. USG and student leaders will be able to chat about the projects and initiatives they plan to work on as well as lean what projects and initiatives admin has. The goal of this event is to increase collaboration and facilitate an open dialogue between admin and students.

The benefit to students is to create an opportunity to network with administrators and peers as well as provide transparency to the Undergraduate Student Government roles and intentions for the 2022-2023 academic school year. We plan to engage with approximately 300 people all together, with 200 people being students and the remaining being OSU Staff, Faculty, and Administration.

Cost Breakdown:

Room Reservations - Unknown \$ (KBK Lounge and US Bank Conference Theatre) Note that rooms have not been reserved yet.

University Catering - Estimated \$1,875.00 (Ohio Union Catering)

Stickers - \$72 (JukeBoxPrint: 250 stickers for \$72)

Retractable Banners - \$281.98 (VistaPrint: 1 banner for \$140.99)

Fiver Retractable Banner Designer - \$120.00 (This free-lance graphic designer will create the layout and design of our retractable banners for the event and makes sure the signs are reusable.)

Fiver Editor - \$100.00 (This free-lance graphic designer will edit out strategy document and ensure a professional standard is met before release. This document will also be vetted for offensive material and informational accuracy.)

Fiver Strategy/Layout Document Designer - \$250.00 (This free-lance graphic designer will create the

layout and design of our strategy document, making sure the document is available digitally and physically, as well as inclusively designed for maximum accessibility.)

Fiver Launch Logo Designer - \$130.00 (Free-lance graphic designer will create the layout and design of our new logo for our Launch/Check-In series, making sure the document is available digitally and physically, as well as inclusively designed for maximum accessibility)

Backup funds - \$250 (For unexpected costs)

Total Budgeted: \$3126.98

Funding Source: Student Activity Fee (SAF)

Justice & Equity

Line #15: Miscellaneous Funds

Contact: Gabe Myers.2039

Budgeted for in the Past?: Yes, every semester.

Description: Miscellaneous funds to cover any unforeseen expenses that occur during the summer.

Cost Breakdown:

Miscellaneous - \$1,250

Total Budgeted: \$1,250.00

Funding Source: Coke Endowment Fund (COKE)

Senior Staff

Line #16: Collaborative Leadership Team Retreat

Contact: Sage Klein.690

Budgeted for in the Past?: Not the past few years due to COVID-19, but it has been done in some prior years.

Description: Retreat for USG CLT (~37 or so highest leadership positions in USG) to team build, set goals for the year, and also build trust, cohesion, and working relationships between organization leaders. This leads to higher motivation and engagement and dedication to the organization, as well as leadership development.

Cost Breakdown:

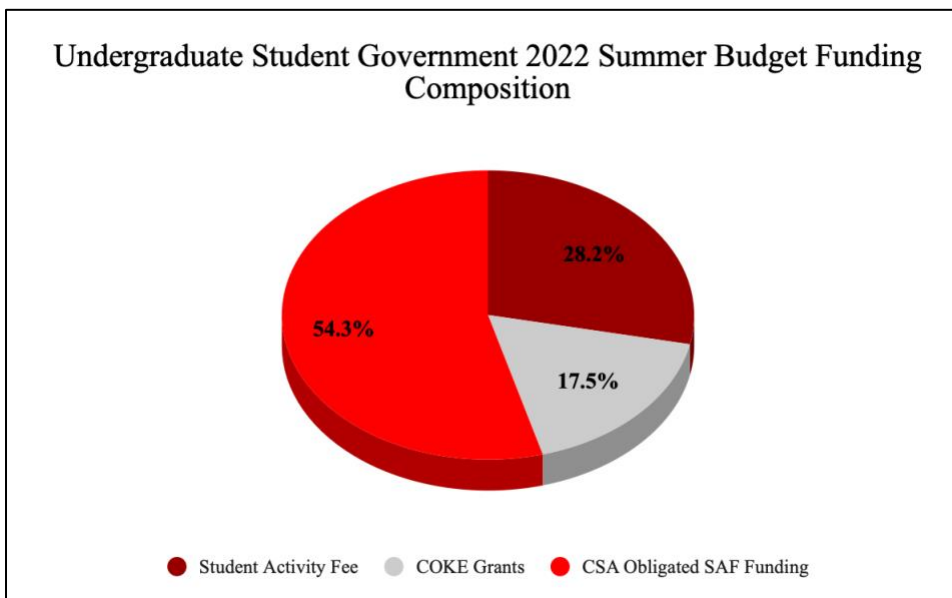
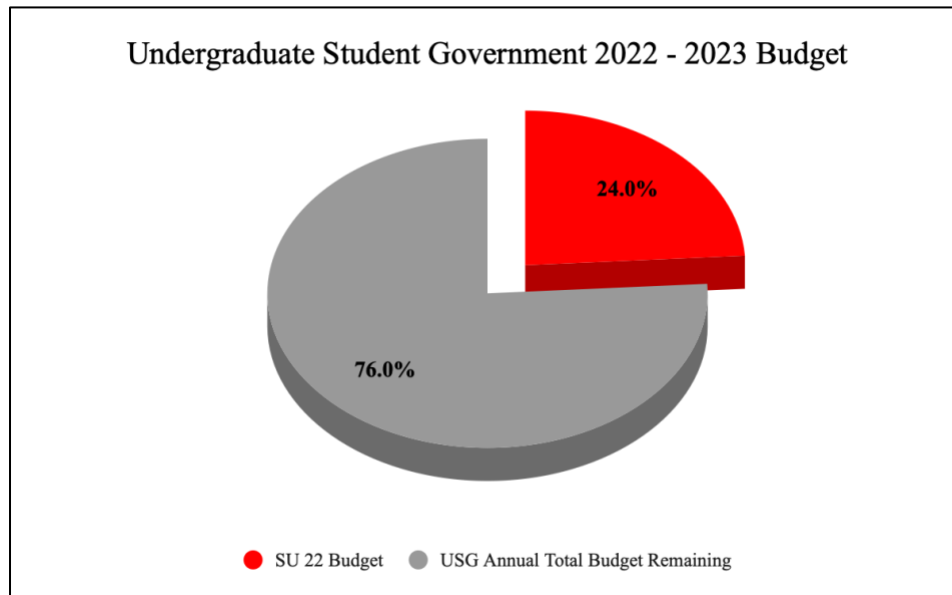
\$2000 miscellaneous funds for retreat to be spent on reserving a venue, purchasing food, and appropriate team building items (amounts to less than \$55 per person)

Total Budgeted: \$2,000.00

Funding Source: Coke Endowment Fund (COKE)

Graphs for Undergraduate Student Government SU 22 Budget

Based on the current Council of Student Affairs allocations, the Undergraduate Student Government will have an annual budget of \$334,179. This summer budget (SU 22) allocates 24% (\$80,257.80) of that annual budget, leaving 76% (\$253,921.20) for the rest of the 2022 – 2023 School Year. The SU 22 budget is comprised of 54.3% from CSA Obligated SAF Funding, 28.2% from SAF funding, and 17.5% from COKE Grants.



55-B-2

A Bill to Approve the Undergraduate Student Government 2022 Summer Semester Budget

Chief Financial Officer Samuel Saldarriaga (for himself and Interim Senior Director of Allocations Jake Shepherd) introduced the following bill to the Allocations Committee where it passed, and then to the floor, where it passed/failed.

* * *

Whereas the Undergraduate Student Government represents all undergraduate students at The Ohio State University; and

Whereas quarterly budgets are presented to the Allocations Committee; and

Whereas the Allocations Committee approved the USG 2022 Summer Semester budget; and

Whereas the Chief Financial Officer and the Senior Director of Allocations must submit the finalized budget approved by the Allocations Committee to all members of the General Assembly; and

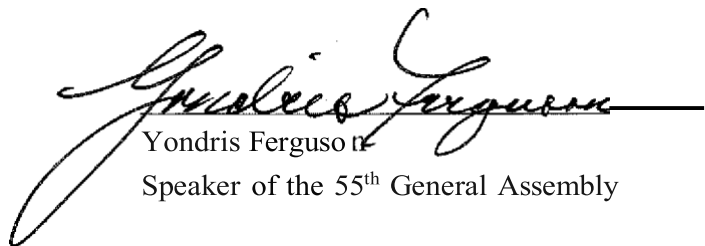
Whereas senators of the General Assembly have the ability to propose line-item amendments to the budget.

Therefore, Let it Be Resolved that the General Assembly approves the Undergraduate Student Government 2022 Summer Semester budget for the 2022-2023 academic year.

Floor Vote: Unanimous Consent



Andrew B. Pierce, II
President



Yondris Ferguson
Speaker of the 55th General Assembly

Date Adopted: July 13, 2022