USG Advances the It's On Us Campaign During National Week of Action

Columbus – This week, Undergraduate Student Government continues to raise awareness about sexual violence and to encourage Buckeyes to be an active bystander at parties, in Residence Halls, and in all aspects of their lives. Some recent successes by the campaign include:

- The Ohio State It’s On Us campaign recently released its PSA, which can be found at this link: [click here](#)  
  - Athletics will be playing the above PSA twice at the remaining home football games, and at select winter sporting events at the Schottenstein Center.

- The following local businesses have supported the campaign: Raising Cane’s Chicken Fingers ® and Buckeye Donuts ©.

- Wednesday, November 19th, the College Democrats, the College Republicans and the Multi-Partisan Coalition on campus, in conjunction with Undergraduate Student Government, will be hosting an informational event, with speakers Celia Wright, president of USG, and Michelle Bangen, with the Sexual Violence Education and Support Center.

- Dr. Javaune Adams-Gaston, Vice President for Student Life, released the following column: [click here](#)

- Student organization leaders from around campus have signed on to a Letter to the Editor to the Lantern, which can be found at this link: [click here](#)  
  - Student organizations from across campus have gotten involved in the campaign, including, but not limited to:
    - Black Student Association  
    - Block “O”  
    - BuckeyeThon  
    - College Democrats  
    - College Republicans  
    - Inter-Fraternity Council  
    - Multi-Partisan Coalition  
    - Ohio Stater’s Inc.  
    - Ohio Union Activities Board  
    - Pan-Hellenic Association  
    - SEE US  
    - Student-Alumni Council  
    - Triota Women’s Honor Society  
    - United Nations Association  
    - United Nations Campus Advocates

“USG looks forward to transitioning to an advocacy-oriented approach in January and to work with administrators, with support from students, faculty, and staff, to change the culture encompassing sexual violence on campus,” – Sarah Hudacek and Emmy Wydman (Ohio State It’s On Us Co-Project Leads)

For additional information, please contact:
Abby Waidelich  
Director of Public Relations  
waidelich.11@osu.edu  
(614) 736-2390